



### 1/2/12 Alpha takes a stake in a promising new business...

Alpha is delighted to announce a new venture with HoneyPot People Ltd.

HoneyPot specializes in the national recruitment of Sales staff at all levels – and has an enviable Blue-Chip Client list. Director, Melanie Daly said, “I’m excited to be working in partnership with Alpha People. We now have the financial security to allow us to expand, and intend to become the first choice nationally for Clients seeking the highest calibre Sales staff.”

The partnership allows Alpha to extend its reach out of the South West – and access a sector which will be the first to grow once the recession lifts.

### 4/8/11 Alpha’s Staff Development initiative – Part 2

We are delighted to report that Gareth’s parachute jump raised raised £562 for The Stroke Association. A warm thank you to everyone who donated. Most importantly, a BIG thank you to Gareth for doing the jump for such a worthwhile cause. (There will be no living with ‘im now...)

A long, lonely walk...



No going back



He DID it



Now the tricky bit...



Have you ever seen a man in more dire need of a beer?

### **7/6/11 Alpha's Staff Development initiative**

What do you do with a Staff member who, whilst excellent at their job, needs serious payback for their over-developed sense of humour?

Push them out of a plane of course.

We're therefore delighted to report that Gareth has been "persuaded" to complete a sky dive on the 30<sup>th</sup> July 2011 to raise money for The Stroke Association. We're sure that there are so many people wanting to see Gareth get his comeuppance, that we can easily raise 500 quid for this worthwhile cause, so please feel free to contribute. If we can raise £600, we'll even give him a parachute.



Naturally we shall be posting photos of the happy day in this newsletter. Watch this space...

### **23/3/11 One thousand unemployed Professionals have attended an Alpha support seminar...**

At our seminar for unemployed Professionals held in Bournemouth yesterday, we saw the number of attendees at these events pass the 1000 mark. Whilst it's a tragedy that the recession still generates a strong demand for this service, we are immensely proud to have helped in excess of 1000 unemployed Professionals or Executives in their hunt to find new employment.

Although the deficit cuts mean that the service has to be redesigned, we are still delighted to be able to offer support to any unemployed professional, executive or technical employee who may need some guidance.

### **24/5/10 Welcome to Susan Rathbone**

Susan has joined us on a freelance basis, to strengthen our Permanent recruitment desk. She was previously HR Manager at Enigma Diagnostics, and prior to that had a number of Management roles including five years as a Business Link consultant.

### **14/4/10 Alpha achieves Government accreditation**

We are delighted to announce that we have just received accreditation from the DWP for our work with unemployed Executives and Professionals. We've been working with the Department for a year now, and at the last count, have provided advice to over 500 professionals. The accreditation process is designed to ensure that our policies and procedures are robust and professional, and we're happy to report we passed at the first time of asking!



### **10/2/10 Congratulations to Stuart Wickham from the Salisbury Journal**

Stuart completed a half marathon at the weekend to raise money for victims of the Haiti earthquake. Not only did he complete the gruelling 13 mile course in a very creditable 1 hour 55 minutes, he did it dressed as Elvis. Why? Don't ask. The important thing is that he raised money for a very worthwhile cause, and Alpha is delighted to have sponsored him. (We think)



Don't ask...

### **21/1/10 - 300<sup>th</sup> Professional attends the Alpha seminar**

In partnership with the Department of Work and Pensions, we have been providing support for unemployed Professionals and Executives for nearly a year now. We saw our 300<sup>th</sup> attendee at our seminar in Swindon yesterday. In addition to Swindon, we also hold seminars in Bournemouth, Salisbury, Dorchester and Trowbridge and have other venues in the pipeline.

### **3/9/09 - A new consultant strengthens the Alpha team.**

A big welcome to Gary Boakes, who has joined us as a Temps Consultant. Gary has just returned from a couple of years in Australia, where he carved out a successful niche recruiting Accountancy staff. Gary clearly missed the rain in the UK, and that, along with his family commitments brought him back to Salisbury. We are delighted that he's joined the Alpha team.

### **31/3/09 - Senior Management Service.**

Alpha has launched a new, free service aimed at supporting senior managers who have been made redundant. As the Region's longest-established agency, our contacts with the business community are second to none, and we are well-placed to know who is recruiting at a senior level.

We advise senior managers how to approach their job-hunting, and prepare them for the latest selection techniques. In addition, we have a number of partners who offer redundancy counselling and financial advice. There may be a charge for these additional services.

If you would like to find out more about how Alpha can help you find a new senior management role, call Stephen Burgess on 01722 414140.

**16/3/09- Hope and Homes for Children.**

Alpha is sponsoring the Rosalind Plowright recital in aid of the local charity –Hope and Homes for Children, to be given at the Godolphin School this Easter. Rosalind is one of the world's leading mezzo sopranos and has been a supporter of children's charities for many years.



Alpha People is delighted to be able to support this prestigious event, which is being held to raise funds for the charity's international work.



[www.hopeandhomes.org](http://www.hopeandhomes.org)

**26/2/09 - Moving with the times...**

Many of our candidates have requested that they be able to register electronically. In keeping with our philosophy of making the paperwork side of our service as user-friendly as possible, we have now added a fully digital application form to the other documents available on our website. Just complete the form and email it (along with your CV) to [Lisa@alphap.co.uk](mailto:Lisa@alphap.co.uk)

**28/12/08 - Alpha is moving!**

Salisbury's longest established recruitment agency is moving house. In common with many businesses, we have seen a downturn in business and with our lease due for renewal we have taken the opportunity to drive our costs down to ensure we weather the recession. We've been here for 33 years, and fully intend to be here for another 33! Candidates and clients are still assured of a warm, professional welcome at the new offices – which have the advantage of having a dedicated, private interview area.

New address with effect from 29<sup>th</sup> December 2008 -

65 New St, Salisbury, Wiltshire, SP1 2PH

Phone numbers and email addresses remain the same

From everyone at Alpha People - have a very Happy Christmas!

### **BBC Children in Need- Stop Press!**

The weather was kind to us, and so were the residents of Salisbury! Alpha People raised nearly £500 for Children in Need – a big thank you to Paula and Vicky, and especially to everyone who donated.



### **BBC Children in Need**

Alpha will again be supporting the BBC's Children in Need this year. We have arranged with Salisbury District Council for some of our Consultants to go out with the refuse collectors on their town centre round, this Friday, the 14<sup>th</sup> November! Watch out for a highly decorated dustcart and some normally highly professional consultants wearing some less than professional items of clothing!

If you would like to donate to Children in Need, please contact the office, or lob some sovereigns in our collection buckets on the day...

### **Alpha rebrand**

Alpha People chose Expo 2008 to launch its new brand. Formerly "Alpha Personnel," the agency has been sourcing quality candidates on behalf of clients for 33 years. Director - Stephen Burgess, explained the reasoning behind the rebrand; "Alpha's core values of professionalism, integrity and trust are still at the heart of what we do, but it was time to reflect the fact that we have introduced a number of leading edge recruitment techniques over the last few years."

The new logo is designed to reflect Alpha's commitment to matching the right candidate to a client's role. Stephen explained; "Our job doesn't end on the day a candidate starts with a new employer - that's just the beginning. If we have done our job properly, the candidate will thrive in their new role- leading to long term recruitment, induction and training savings for our client."

### **MacMillan cancer appeal**

We recently hosted a coffee morning in support of the MacMillan cancer appeal. Representatives from many local businesses dropped in for a cup of coffee and it was particularly nice to see the lads from the contractors who were laying the new gas main in Milford St, digging in to the excellent chocolate cake! Everyone was most generous – thank you. We raised over £70 for the appeal.